



## Tourism and Recreation

### School of Professional Studies

The program requirements pertain to the Undergraduate Catalog and are intended as a guide for academic planning. Students currently on SUNY campuses should consult their academic advisor for additional choices in general education categories when any course is recommended.

- To view all required courses for the program and Cortland's General Education courses, see the most current undergraduate [Catalog](#).
- Use the [transfer equivalency tables](#) to choose equivalents at your transfer college.
- If you plan to transfer before you complete your associate's degree, you can still earn your degree via [Reverse Transfer](#).

## About Tourism and Recreation

This new program is designed for students who want to facilitate visitor experiences and drive economic development. Plan and manage events in collaboration with local and international partners. These experiences prepare students for a dynamic, rewarding career in tourism and events in the U.S. and abroad.

## Career Potential

- Tourism management
- Tourism development
- Destination management
- Sustainable adventure leadership
- Resort management
- Ecotourism
- Event planning

## What Will I Learn?

- Tourism marketing
- Sustainable development
- Event planning
- International tour operations
- Economic development
- Corporate event management

## Applying to Cortland

- SUNY Cortland accepts the Common Application and the SUNY Online [application](#). Choose just one way to apply; both require a \$50 non-refundable application fee.
- If you apply to Cortland using the SUNY application, SUNY will waive the \$50 application fee for transfer students graduating with an associate degree from a SUNY or CUNY college, who apply directly to Cortland for baccalaureate programs.
- Fall applicants should apply by March 1. Spring applications should apply by November 1.
- After [applying](#), students must send transcripts from all colleges attended and a high school transcript.